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PRESS RELEASE

Spa “Sanctuary” in Silver Spring Applies For Liquor License

Silver Spring, July, 2015— separating themselves from other spas and salons in the area, Curación Nails, Body, and Success Sanctuary™ plans for a liquor license seems to be a strategic part of their business plan, not simply a fancy afterthought.

Located 3 blocks from Westfield Wheaton shopping center, “Sanctuary” spa Curación offers an impressive selection of beverages when compared to their counterparts. Upon securing their license, they’ll boast four wines, four beers, and 5 different cocktails. Two of the cocktails will include coffee and hot chocolate concoctions spiked with a “splash of chocolate wine.” Some might be tempted to visit just for the drinks.

For those who don’t fancy alcohol, there’s coffee, tea, hot chocolate, cranberry ginger ale, and Holy Water. Yes – “Holy Water”. Unblessed water is free, but if you want a 20oz bottle of water blessed by a local Shamanic Practitioner or Reverend you’ll be able to purchase their “Holy Water” for a price.

“I started developing my concept for Curación in 2012.” Ebony Contreras, owner of Curación Nails, Body, and Success Sanctuary™, said. “I delayed opening because as a Silver Spring native, I wanted to open my business in my community. As much as I love D.C., I didn’t want to open my business there just because they allowed salons to have liquor licenses and Montgomery County didn’t. I was in limbo for years. I kept a close eye on the law and once Governor Martin O’Malley signed the bill, I was ready to rock and roll. “

Getting a salon liquor license hasn’t been easy though. “Because it’s such a major part of our atmosphere, it’s really important that we do it right. Obtaining the license is a job in and of itself so we’ve secured a local attorney who specializes in helping businesses in our situation.” says Contreras. “Serving alcohol to our community is a huge responsibility that we won’t be taking lightly once our license goes through.”

"We're going above and beyond by having every single member of our staff trained by well-known Certified Trainer, John S. Murray, in the ServSafe Alcohol® program. It goes a long way in preparing our team members to serve responsibly, safely handle difficult situations, use comprehensive ID checking techniques, and ensure our client's safety is prioritized."

Curación Nails, Body, and Success Sanctuary™ is scheduled for their liquor license Hearing in November.

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