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PRESS RELEASE

Black Owned Guatemalan Themed Spa Sets New Standard

Silver Spring, September, 2015— Excited about their Grand Opening Saturday October 10th, Curación Nails, Body, and Success Sanctuary™ is opening up a wellness experience unlike anything else in the area.

When visiting, patrons are greeted with natural light and Guatemalan themed canvases on the walls. Many of their menu options include services with a Guatemalan flare. For example, their 60 minute “Volcán De Fuego” massage inspired by the highly active Volcán de Fuego in Guatemala, “THE QUETZAL: Catching Success coaching” package (The Quetzal is Guatemala’s national symbol of independence and pride), and their proprietary hand-made mani-pedi recipe “Kak’ik Ancient Spicy Mayan Treatment” in honor of a pre-Hispanic, Mayan stew called Kak’ik.

There’s also a full selection of 7+ day high gloss, chip-free polish called VINYLUX and two lines of “Male Paint” polishes just for men. They also claim two shades of organic glow-in-the-dark nail polishes. Often visitors are surprised to learn that basic nail art is complementary with any nail service; which can be seen as a huge perk when deciding which spa to patronize.

Focusing on simplicity, safety, and satisfaction they confidently reiterate their 100% guarantee in their literature and website. Three signs prominent in the reception area make it clear that they want you to know to (1) mute your phone, (2) that you’ll be carded if served alcohol, and that (3) they run a breast feeding friendly business. Their unisex client restroom includes a cherry wood baby changing station complete with wipes, diapers, and disposable changing pads.

When asked, what Curación is all about, Ebony Contreras, Owner says, “At our core we provide trustworthy personal services and products that are healthy and eco-friendly. We’re very deliberate about being a welcoming sanctuary for all people; regardless of their age, sexuality,

race, or gender. For us it's about helping our clients experience happiness and healing in a relaxing environment. We just happen to do this through natural nail care, massage, life-career coaching, and enrichment classes."

From a movement based class with a combination of music, arts and crafts, dancing, singing, interactive story-time, sensory-rich experiences; child-friendly Yoga, active listening, and group activities for children 6 months to 10 years old, to Meditation and high impact fitness classes, this "sanctuary" also hosts personal enrichment classes that include something called "Shoeless Seminars" . These seminars are where participants gather in their multipurpose room and sit on the floor without their shoes to learn from experts on matters such as how to resume building, interview skills, self-gratitude, living responsibly, and emotional authenticity.

Their equipment is certainly unique to the area. For example, in lieu of pedicure chairs with plumbing that can cause serious sanitization issues and boring manicure tables, at Curación, all of their nail services are experienced in ergonomically shaped Lounger Relaxation Chairs.

Their seated massages are performed face down in an ergonomic TouchPro chairs, (created by David Palmer, the "father" of chair massage) in a semi-private room. They make a point to educate clients that contrary to popular belief, seated massages aren't only for casual seated experiences like those found in malls. Those experienced at Curación are profoundly relaxing and satisfying. They can include coconut oil, mango butter and even heated *Lava Shells*® for a deeply therapeutic experience. They also have table massage in a completely private room for those who prefer a more traditional experience.

Excluding their equipment, when they say their massages are 30 minutes, one hour, or more, they mean it. There's no practice of having 25 minutes of hands-on for a "30 minute massage" or 50 minutes hands-on for an "hour long" massage. There's no skimping on the details here.

On why the Montgomery County native decided to make her spa Guatemalan themed, she said "I've come to both learn and appreciate a lot about Guatemala since I married and had children with my husband, John. He was born and raised there. His ethnicity stems more from the indigenous population versus the purely Hispanic one per se. Through his eyes and my experiences with him, I've been really impressed with the physical beauty of his country and their culture. It felt natural to incorporate it into my welcoming, gender-neutral atmosphere."

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